

AN ANALYSIS OF SLANG WORD IN DAT \$TICK SONG LYRICS BY RICH BRYAN

Bulan Tricahya¹, Virga Putra Darma²

Email: tricahyabulan074@gmail.com¹, virgaputradarma@gmail.com²

Institut Prima Bangsa Cirebon

Abstrak: Penelitian ini bertujuan untuk mengetahui kata-kata slang yang muncul pada lirik lagu Rich Brian dan klasifikasi kata-kata slang pada lirik lagu Rich Brian pada lagu Dat \$tick. Metode penelitian yang digunakan adalah metode deskriptif kualitatif. Penelitian ini memperoleh data dari transkrip yang diperoleh dari internet. Penulis menggunakan transkrip lagu ini sebagai sumber utamanya, sumber datanya adalah 5 transkrip lirik lagu Rich Brian. Data diperoleh dari pengumpulan data melalui membaca dan memahami lirik, data tersebut dianalisis berdasarkan teori pembentukan kata yang dikemukakan oleh Yule (2006). Berdasarkan analisis data, terdapat jenis-jenis kata. Yaitu (6) Koin, (3) Pencampuran, (12) Kliping, dan (1) Proses Berganda. Di antara 4 jenis pembentukan kata yang ditemukan, jenis pembentukan kata yang paling sering digunakan dalam lirik lagu Rich Brian on Dat \$tick. Clipping dengan frekuensi 12 data (54%) Temuan ini menunjukkan bahwa Rich Brian dalam lirik lagu paling banyak menggunakan clipping untuk membuat rima dan irama seimbang.

Kata Kunci: Transkrip lagu, Pencampuran

Abstract: *This study was intended to find out the slang words that appear in the lyrics of the song of Rich Brian and classification of slang words in song lyrics of Rich Brian on Dat \$tick song. The method of the research was qualitative descriptive method. The research got the data from transcript, which was from the internet. The writer uses transcript of this song as his main sources, the sources of data are 5 transcripts of the lyrics of the song by Rich Brian. Data obtained from the data collection through reading and comprehending the lyrics, the data were analyzed based on the theories of word formation proposed by Yule (2006). Based on the data analysis, there are types of word. They are (6) Coinage, (3) Blending, (12) Clipping, and (1) Multiple Processes. Among the 4 types of word formation found, the type of word formation most frequently used in Rich Brian on Dat \$tick song lyric. Clipping with the frequency of 12 data (54%) This finding shows that Rich Brian in song lyrics mostly used clipping to make the rhyme and beat balance*

.Keywords: *Slang words, Blending*

INTRODUCTION

The development of a language is usually based on needs, current circumstances, and of course the wishes of the speaker (Chaika, 1998: 8). Language is something dynamic, meaning that language will continue to develop along with the times and its speakers.

The emergence of new words, meanings and terms as a result of the creativity of the speakers is something that cannot be avoided. Things like this are very common among teenagers, with creativity they often produce new utterances and combine various variations of language in everyday communication. Usecode switching, code mixing, interference (inserting foreign language elements into Indonesian words or vice versa), borrowing terms singing, and the use of slang both orally and in writing have become the informal language styles of today's young people.

As a variation of language that is often used socially, we often find slang in the communication of social media users. According to Chaer & Agustin in Antoro (2018: 2), slang is created and used by certain social groups to interact internally so that it is

not known by others. This is in line with the understanding of language that language is the main communication tool for interacting with each other, conveying opinions and information, or as self-identity (Kridalaksana in Aslina, 2007:1).

Slang is a code language used and understood by teenagers today. This slang is used as a means of communication among teenagers during a certain period. Then according to Mujianto (2008:57) explains that slang is a variation of social dialect that is commonly used by a social group for certain purposes, for example, the language of young people, language between drivers to deceive the police, and so on. Vocabulary in slang is temporal and tends to change because slang emphasizes factors that are borne because not everyone understands it.

Currently, slang words are not only used in society, but have also spread to entertainment media such as: social media, films, song lyrics, etc. Songs are a combination of music and lyrics. Therefore, songs will play an important role to develop our vocabulary. Listening to songs is good for our pronunciation, the more we listen, the better we become at speaking (Lestari, 2016). There are lots of slang words contained in the song lyrics. Hip-hop or rap songs are a well-known genre of songs that use a lot of words. this is a type of music where almost all the lyrics need to be spoken rhythmically. Usually the lyrics of rap songs are a bit rough, harsh, direct and less open. Therefore, we find more slang words in the hip-hop or rap song genre than pop, jazz, country and other genres. Brian Imanuel Soewarno, known professionally as Rich Brian, is an Indonesian rapper, singer, songwriter and record producer. He is known for his viral debut single "Dat \$tick", which was first released in March 2016 on SoundCloud. The single was later certified gold by the RIAA (Recording Industry Association of America).

Rich Brian started his career with the name Rich Chigga. Brian released his debut single "Dat \$tick" on March 11, 2016.[19][20] Shortly after, he was signed by 88rising. The song "Dat \$tick" achieved international success after 88rising released a reaction video featuring American rapper Ghostface Killah, 21 Savage, Tory Lanez, MadeinTYO, Desiigner, and more. Since the song's official music video was uploaded to his YouTube account, it has been viewed more than 200 million times. "Dat \$tick" later peaked at number four on Bubbling Under R&B/Hip-Hop Singles.

The aim of this research is to improve vocabulary development and provide knowledge about linguistics, especially in the field of sociolinguistics and also this research can be used as a reference for people who are interested in analysis of sociolinguistics.

Sociolinguistics is one of branch of linguistic that focuses on the study of language in relation to

society. Sociolinguistics is also studied of how people use language in their everyday lives and also study of the effect of various all aspects to society, including culture, norms, and context on the language use (Hudson, 1996:4 as cited in Seprina and Anwar 2018:4; Togatotop et al, 2019; Herman et al, 2019). Sociolinguistics also investigate the relationship between language and society with the goal of a better understanding of the structure of language function. It means that in sociolinguistic people learn about the way of social structure influence how people talk and how language varieties and pattern of use correlate with social attributes such as class, sex and age (Puspitorini, 2019:102; Samosir et al, 2020; Manik et al, 2020). Holmes (1992) in Herman et al (2018) said that sociolinguistic is the study of relationship language

and society. In social relationship, language is used by someone to represent who they are, it relates with strong identity of a certain social group and it is represented by slang.

METHOD

The method used in this research is a qualitative descriptive method because the data will be presented descriptively and the data will be analyzed based on Yule's theory (1986). The technique used in this research is observation techniques. The first step is to download and listen to the song, then take notes to understand more about the lyrics and choose important words that contain slang words by taking notes. Lastly, Identifying Types of Slang Words based on Yule's (1986) theory.

The data source in this research was taken from the rap lyrics of the song Dat \$tick by Rich Brian. This album is worth studying because currently the hip-hop or Rap genre is quite popular. Rich Brian is one of the most famous musicians/rappers, the song Dat \$tick has been very successful so far. This song managed to get views reaching 216 million views. From this song, Brian was able to earn income worth USD900 thousand or the equivalent of IDR 13 billion. To collect data in this song research, listen to the song Dat \$tick, read the song lyrics on the internet at genius.com to better understand the lyrics, and choose important words that contain slang words by taking notes and finally identifying the types of slang words. The author uses qualitative descriptive methods to collect and analyze data. There are two steps taken in this research. First, identify lyrics from song lyrics that refer to types of slang words using Yule's (1986) theory. Second, analyze the meaning of slang words using Leech's theory (1981). Formal and informal methods are used in presenting data.

According to Samosir et al (2020:28), data is a certain fact so as to produce a conclusion in attracting a decision. According to Marshall (2006:97) in Sinaga et al (2020:13), qualitative approach typically relies on four methods for gathering information namely, participating in the setting, observing directly, interviewing in depth, and analyzing documents. In this research, the technique of collecting data used document method. The document method is a quick and simple way to add a comment block prior to a method component of the method.

According to Flick (2013:5), qualitative data analysis is the classification of linguistic material to make statements about structures of meaning-making in the material. The analysis of qualitative data is often one step in a series of steps throughout the research process. Steps that the researchers used were analyzing the song lyric, categorizing the song lyric into ten types of slang word, and classifying the slang word. According to Flick (2013:12) in Hutabarat et al (2020:41), triangulation means to take several methodological perspectives or theoretical perspectives on an issue under study triangulation. In this research, researchers used two or more technique in collecting the data to get the validity triangulation. Fusch (2018:22) as cited in Hutabarat et al (2020:42) stated that there are four types of triangulation, namely data triangulation, investigator triangulation, theory triangulation and methodological triangulation. This research used theory triangulation and methodological triangulation.

First, theory triangulation is alternative theories to the data set, this research used of several theories, in methodological triangulation, there are four methods such interviews observations, questionnaires, and documents. However, this research use the documents as methodology because source of the data from the document, and

also the researchers took the data from many sources of document, like journal, e-book, and articles.

RESULT AND DISCUSSION

The song is a musical composition purported to be achieved by using the human voice. This is often achieved at awesome and glued pitches (melodies) and the use of patterns of sound and silence. The song incorporates numerous forms, along with those consisting of the repetition and version of sections. Tune is a composition of valid tones accompanied by way of musical tool. According to Hornby (1995:1133), "song is a bit of track with phrases that is sung". The track consists of lyrics and a song, in which if two are blended it will form a tune. In keeping with Hornby (1195:703, "lyric is expressing the author's feelings

This sub-chapter shows the results of the lyrics for the song Dat \$tick by Rich Brian which contain slang words. This research analyzes several words from the song Dat \$tick by Rich Brian which contain slang words. The slang used in these songs can be seen in the table. Basically, Dat \$tick is a protest song. The meaning of Dat \$tick is about corruption, drug abuse, and denial of people's rights. Apart from that, this song also tells about the tradition of brawls between schools and the social gap between the rich and the poor.

Table 1. Types of Slang Words Used in Dat \$tick song by Rich Brian

NO	Types Of Slang Words	Amount Of Data	Percentage
1.	Clipping	12	54%
2.	Coinage	6	27%
3.	Borrowing	0	0%
4.	Blending	3	14%
5.	Multiple Process	1	5%
	Total	22	100%

The table of finding above, in the Dat \$tick by Rich Brian we found 26 data of Slang word. There are 12 of clipping, 8 data of coinage, 0 data of borrowing, 5 data of blending, and last is 1 data for multiply process.

A. Clipping

Clipping is one of slang word formation which is formed by shortening the word. Clipping may occur in front or back part of word. Beside, in clipping process, it may be replace with certain new spelling. From the data, the writer find some slang word that used in clipping process. clipping is the process of forming new word when a word of more than one syllable is reduced to a shorter form, usually beginning in casual speech. (Yule 2006:55)

1. They stay **eatin'** good

Informal: They stay **eatin'** good

Formal: They stay **eating** good

The word eatin can be identified as a clipping because this word is reducing or shortening word from eating. Currently most people used shortening word to communication. Even though, it still do not changing the meaning.

2. **Droppin'** wage livin' good

Informal: **Droppin'** wage livin' good

Formal: **Dropping** wage living good

The word droppin can be identified as a clipping because this word is reducing or shortening word from dropping. Droppin means to given, in this context droppin wage is to insinuate that police officers are given a decent salary and live a decent life.

3. **Livin'** good

Informal: **Livin'** good

Formal: **Living** good

The word livin can be identified as a clipping because this word is reducing or shortening word from living. This context explains a good and decent life.

4. **Bout** a **lil** broad

Informal: **Bout** a **lil** broad

Formal: **About** a **little** broad

The word bout can be identified as a clipping because this word is reducing or shortening word from about.

5. See me on the TV **screamin'**

Informal: see me on the TV **screamin'**

Formal: See me on the TV **screaming**

The word screamin can be identified as a clipping because this word is reducing or shortening word from screaming.

6. **Lookin'** like a thriller film

Informal: **Lookin'** like a thriller film

Formal: **Looking** like a thriller film

The word lookin can be identified as a clipping because this word is reducing or shortening word from looking.

7. **Round** the bow tie

Informal: **Round** the bow tie

Formal: **Around** the bow tie

The word round can be identified as a clipping because this word is reducing or shortening word from around.

8. Know you be **shakin'**

Informal: Know you be **shakin'**

Formal: Know you be **shaking**

The word round can be identified as a clipping because this word is reducing or shortening word from around.

9. **Holdin'** steel glocks

Informal: **Holdin'** steel glocks

Formal: **Holding** steel glocks

The word holdin can be identified as a clipping because this word is reducing or shortening word from holding.

10. **Bout** a **lil** broad

Informal: **Bout** a **lil** broad

Formal: **About** a **little** broad

The word lil can be identified as a clipping because this word is reducing or shortening word from little. It's often used in names or titles to emphasize youth or physical size.

11. When I'm **sprayin'**

Informal: When I'm **sprayin'**

Formal: When I'm **spraying**

The word sprayin can be identified as a clipping because this word is reducing or shortening word from spraying.

12. Hit the **strip** like in Bangkok

Informal: Hit the **strip** like in Bangkok

Formal: Hit the **stripper** like in Bangkok

The word strip can be identified as a clipping because this word is reducing or shortening word from stripper.

B. Coinage

Coinage is formed by new words based on the name of people or place or products. The invention and general use of totally new term is not very comon in english. coinage is one of the least common processes of word formation in English that is the invention of totally new terms, which can possibly come from the old to the new uses. From theories above, coinage is the processes of word formation by coining from existing thing to represent a new invention or development.

1. This **K** at you

From the data above, the word K can be categorized as a coinage because K might just be a single letter, but its meaning and usage in rap are very diverse. For this hip-hop slang, we researched the three different definitions of K. Use them well and properly.

In the older and more violent days of hip-hop, guns were rampant. When you use K, it refers to the famous AK-47 machine gun. K may simply be short for Okay or OK. It might be used in a snarky manner in text or conversations. Lastly, K may mean kilo, a grand, or 1000. Kilo in measurements means 1000. It is usually used for cash or money. In this cotext K is famous AK-47 machine gun.

2. And **berry** gon

From the data above, Berry is American slang for referring the police / police car. The red lights on old cop cars looked like a berry on top of an ice cream.

3. Rogue wave on you **niggas**

From the data above, the word niggas often used by black gangsta rappers to address each other, or just refer to each other in brotherly way. And for some reason it's no problem for them to use the word and no one else. In otherhand, this is a salng generally accepted by people of African descent as meaning my friend. Basically making a good thing from the derogatory term nigger.

4. In that **maserati**

Maserati is an Italian luxury vehicle manufacturer with the trident logo. This company is part of Ferrari and Fiat which is headquartered in Bologna, Italy. Meanwhile maserati has other meaning in slang word which is Fancy or shinny. Therefore, this word can be categorized as a coinage.

5. with a **chigga** like me

What people call Asians who are influenced by urban hip-hop culture when it means Asians who want to be black. They say chigga because of the -Ch in Chinese and the -Igga from Nigga. They think that any asian who likes hip-hop is dying to be black.

6. the **strip** like in Bangkok

From the data above, strip refers to stripper. A stripper or exotic dancer is a person whose occupation involves performing striptease in a public adult entertainment venue such as a strip club. At times, a stripper may be hired to perform at a bachelor party or other private events.

C. Borrowing

Borrowing is the taking over of words from other languages. In the Dat \$tick song by Rich Brian, there are no slang word that refers to the type of Borrowing (Yule 1986: 54-55)

D. Blending

Blending is one of slang formation process that created by two words. Typically, the beginning of word is joined to the end of the other word.

1. **I'mma** go right back

I'mma is a contraction of I'm going to. It is a common slang term used in spoken English, particularly in American English, and is often used in place of the more formal I am going to or the contracted I'm gonna.

2. **Ain't** nobody

The word ain't is one of blending because it combines the word is and not. It produces a new single term. This word includes slang word because there is the word ain't in the English dictionary. The word ain't is usually used by the people from Black American in daily conversation.

3. with that stick and **hit yo'**

From the data above hit yo' means hit you. Usually an exclamation that indicates that something is extreme such as surprise, wonder or anger. Also any other emotion, thought or action that is thought to be extreme.

E. Multiple Process

Multiple processes are the process of creating new words through more than one word formation process (Yule 2006:59). Multiple process found in forming slang word in Dat \$tick song by Rich Brian.

1. And you don't wanna

The word wanna is slang word and it has the meaning want to. This word is called multiple process because it is combining three types of word formation, they are clipping, coinage and blending. This word is formed through the process of cutting off the end of the word want then combine with term 'na', then produce it into a new single term. The word 'na' is categorized as coinage process because it is the invention of a totally new term from the old word 'to'.

CONCLUSION

This analysis found 22 types of Slang words based on the theory by Yule (1986) such as 12 of clipping, 6 data of coinage, 0 data of borrowing, 3 data of blending, and 1 data for multiple process. The most used type is clipping because in slang word, usually the present or past continuous tense, the verb ing changes into in and in these song lyrics, sentence with present or past continuous are often appears. In addition, for the least used type are borrowing, back formation, and derivation. Those type are least used because as we know, Slang word generally created by the younger generation to make their conversation sounds more cool and more informal. Moreover, usually the word like borrowing or back formation are seldom used in daily conversation. The aim of using slang is to make the communication become more

casual and informal and sounds modern. The researcher hopes that the research can be use full not only for the researcher but also other researchers in the future. For a suggestion, this study can be elaborate by sociolinguistics point of view in order to find the meaning of the slang words in society. Besides, the slang words can be analyzed from a particular community to see the meaning and the function of its original word.

REFERENCES

- Febri Oktavia, Y. M. (n.d.). AN ANALYSIS OF WORD FORMATION PROCESSES OF SLANG WORDS IN "THE BEGINNING" ALBUM BY BLACK EYED PEAS.
- Fernando Charlino Haspo, R. N. (2018). AN ANALYSIS OF SLANG WORD IN SONG LYRICS EMINEM ON ALBUM KAMIKAZE. E-Journal of English Language & Literature Universitas Negeri Padang.
- Gabrielle Sarah Maria Tanamal, I. W. (2020). AN ANALYSIS OF SLANG WORD IN SONG LYRICS BY TRAVIS SCOTT ON ASTROWORLD ALBUM. Journal of Language and Applied Linguistics. Mahasaraswati University Denpasar.
- Nurjanati Putri, Z. (n.d.). AN ANALYSIS OF SLANG WORD IN R & B'S SONG LYRICS: A SOCIOLINGUISTICS APPROACH Putera Batam University.
- Riris Siahaan, H. C. (2021). Slang Word in Song Lyrics by "Billie Eilish on When We All Fall Asleep, Where Do We Go? Album". Journal of English Language and Education Universitas HKBP Nommensen Medan.
- Yule, G. (1986). the study of language. cambridge university press.